

Interior styling

A. I. A. File Nos.
35-C-12 and 23-L

with  **Textolite**[®]

PLASTIC COUNTER AND WALL SURFACING



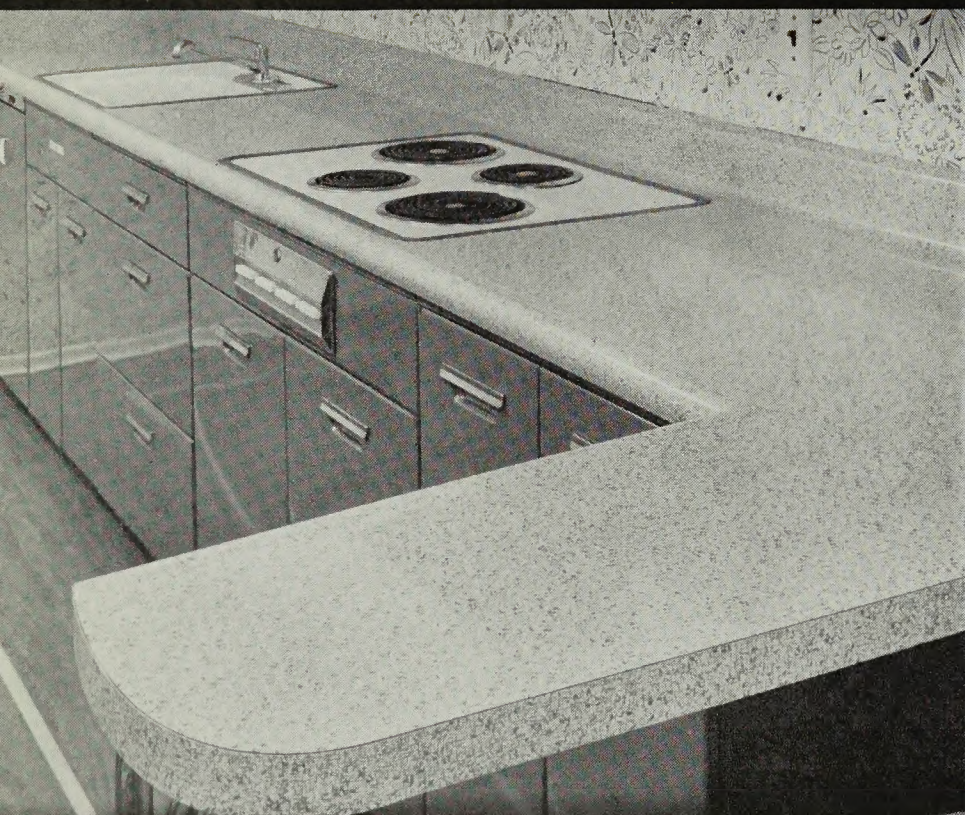
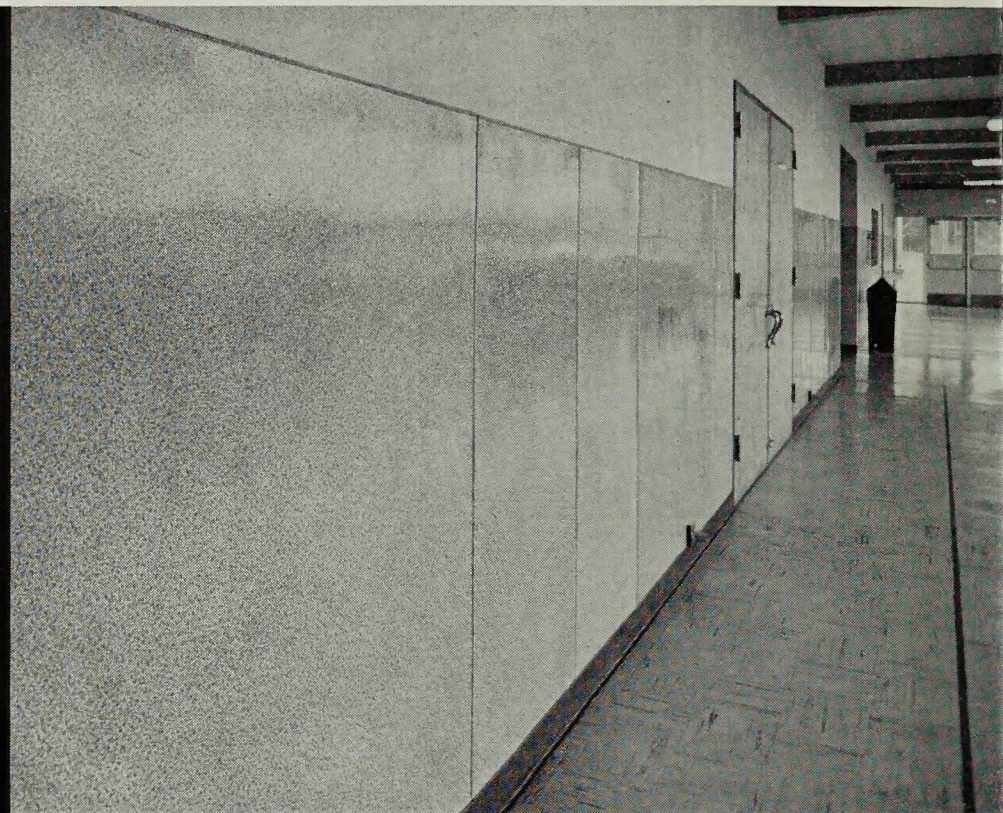
residential

institutional

commercial

industrial

GE Textolite® . . . THE MODERN PLASTIC SURFACING,
OFFERS OUTSTANDING *Decorating* **OPPORTUNITIES**
for WALLS, COUNTER TOPS, DOORS & FURNITURE



OUTSTANDING **GE Textolite®** **FEATURES**

beautiful

durable

General Electric Textolite is the modern laminated surfacing that can be used in virtually any type application. Textolite surfacing is beautiful . . . with nearly 70 different colors and patterns, including realistic marble, true woodgrains and a host of decorator designs. It's durable . . . with outstanding resistance to stains, scuffs and scratches. It's washable . . . wipes clean with a damp cloth while retaining its original sparkling finish. And it's practical . . . stays new looking for years with only a minimum of maintenance.

washable

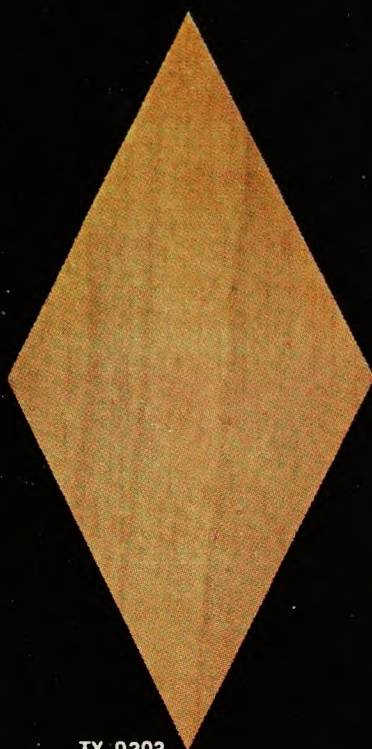
practical



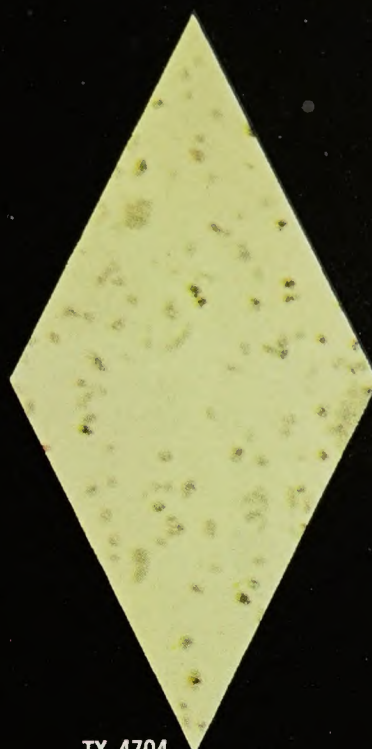
TX 2461
Gray Travara



TX 2942
Copper-White Heyday



TX 9303
Maple



TX 4704
Yellow Spungold



TX 4715
Turquoise Spungold



TX 3315
White Crackle



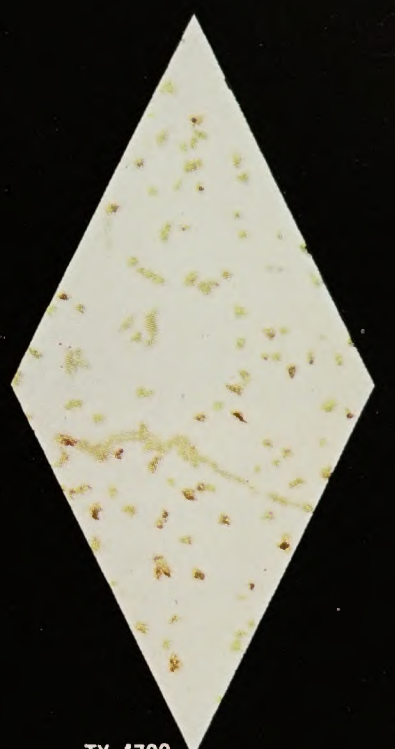
TX 2982
Pink Heyday



TX 9504
Silver Walnut



TX 4779
Beige Spungold



TX 4700
White Spungold



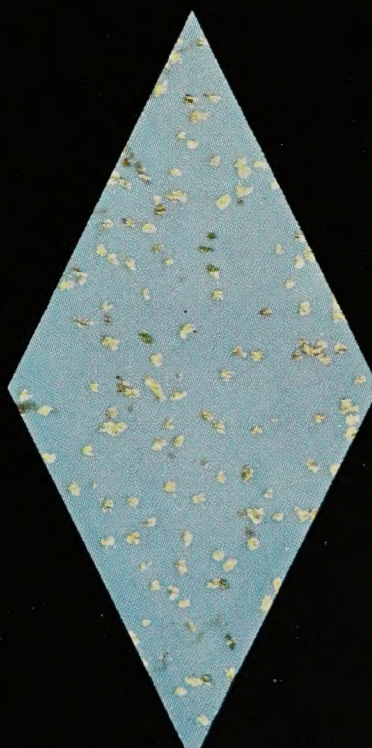
TX 2034
Canary Ming



TX 2972
Pink-White Heyday



TX 9101
Cherry



TX 4706
Blue Spungold



TX 4762
Pink Spungold

There are over 50 more G-E TEXTOLITE patterns and colors

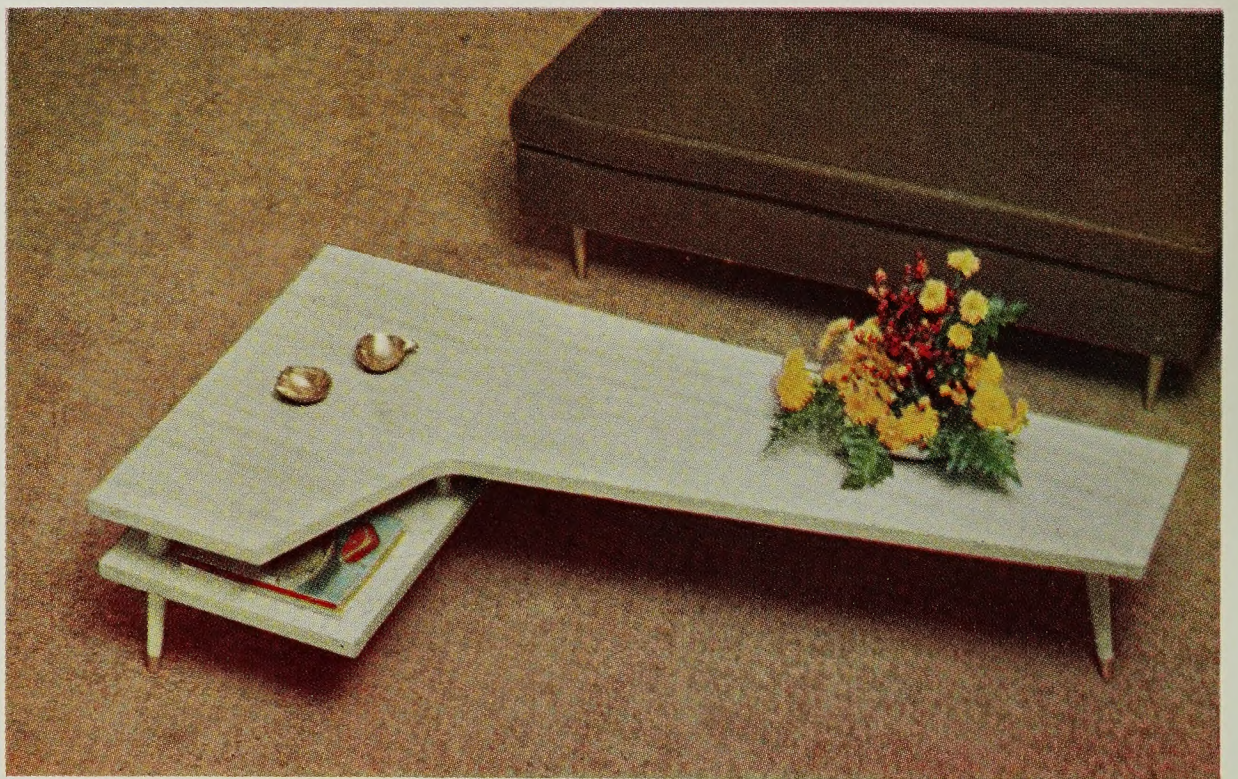
FOR THE HOME . . .



THE BATHROOM

Here's a busy place in most homes. But with G-E Textolite on the lavatory counter top, you never worry about stains from medicinal preparation and toiletries . . . they're wiped off without a trace. For bathroom walls—including tub and shower enclosures—Textolite is a beautiful, long lasting surfacing.

Furniture covered with distinctive G-E Textolite lasts longer regardless of how rough it's treated . . . perfect for the family with active, growing children as well as in the showplace home. Rich woodgrains are smart looking, with a scratch-resistant surface. You can forget about water marks and careless smokers.



DEN PANELING

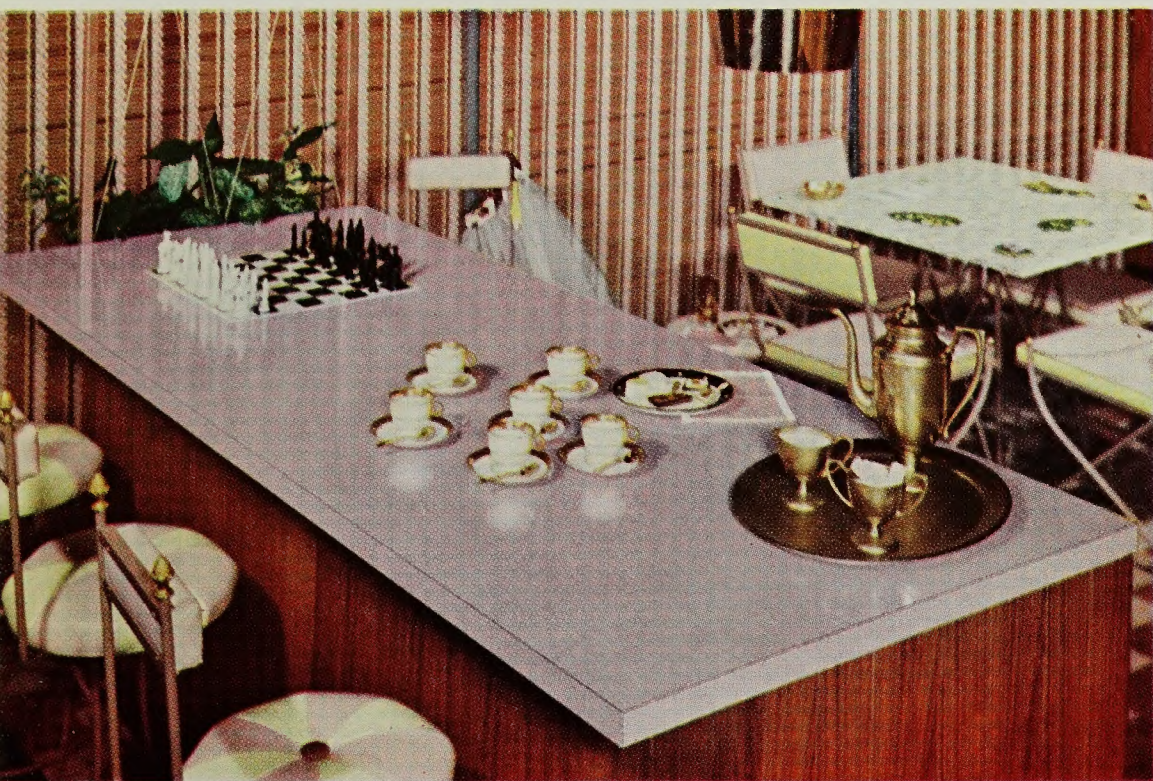
Fuss-free wall surfacing for care-free living.



CHILDREN'S PLAYROOM

Textolite play areas are easy to clean.

Typical residential applications for Textolite surfacing are numerous—counter tops, cabinet fronts, walls, doors, wainscoting, table tops, window sills, cornices, furniture, desk tops, shelving, vanitories, ventilator hoods, bookcases, shower enclosures, appliance fronts and cabinets...anywhere beauty, durability and long life are considerations. The nearly 70 Textolite colors and patterns provide endless opportunities for acquiring surroundings that are attractive and stay that way indefinitely.

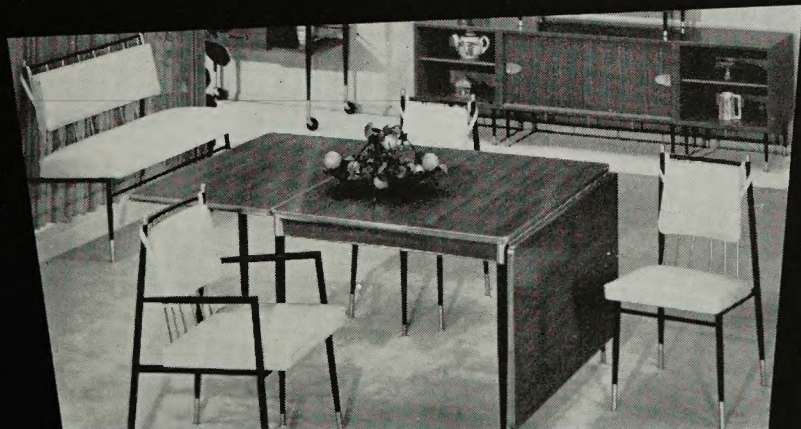


Any room in the home can be made more livable through the use of General Electric Textolite laminated plastic counter tops and vertical surfacing.



THE KITCHEN

In these two durable, practical kitchens G-E Textolite lends beauty and styling to the most important room in the home. Anyone would be proud to work in pleasant environs like these.



DINING ROOM

Dining furniture with Textolite surfacing stays new looking longer.



UTILITY ROOM

There's no fuss, no muss with easy-to-clean Textolite.

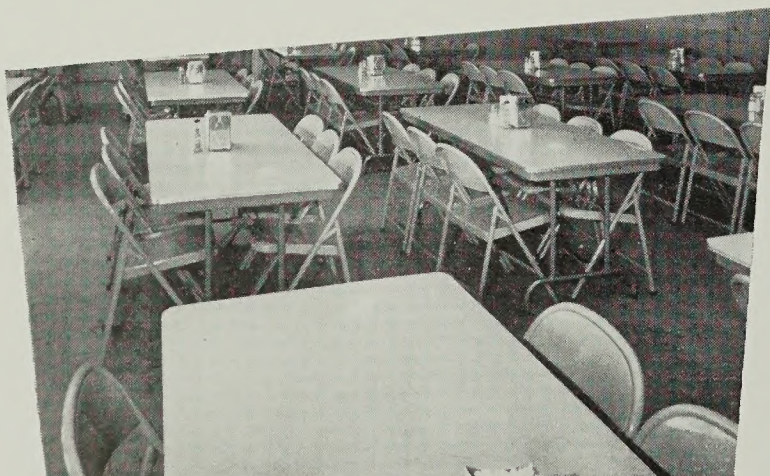
SCHOOLS . . .

Wherever G-E Textolite surfacing has been used in schools and educational facilities throughout the country, administrators are enthusiastic over the results. Maintenance costs are cut drastically, surroundings are more cheerful, and there's less damage from pencil and knife carvings. Textolite, designed for less light reflectance to reduce eye fatigue, is available in patterns ideally suited to desk top use. Resurfacing of damaged school desks, too, is easy and economical with G-E Textolite. There are many other school applications where the durability of Textolite makes it an ideal counter top and wall surfacing—walls and wainscoting, doors, window sills and seats, cafeteria tables and serving counters, sewing room tables, library bookcases and tables, baseboards, kick plates, laboratory work surfaces and partitions.



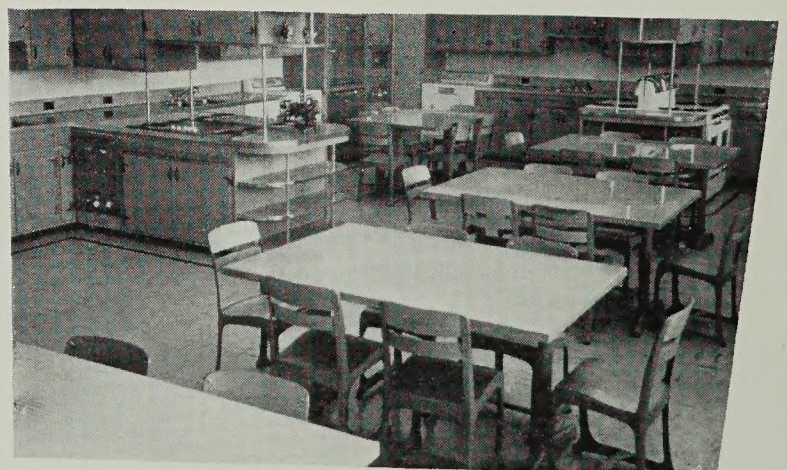
SCHOOL DESKS

Desk tops covered with Textolite as long as 10 years still need only occasional soap and water washing. Stubborn crayon marks are easily removed with a mild solvent.



CAFETERIA

Sliding trays, spilled foodstuffs and broken dishes won't mar these Textolite table tops.



HOME ECONOMICS ROOM

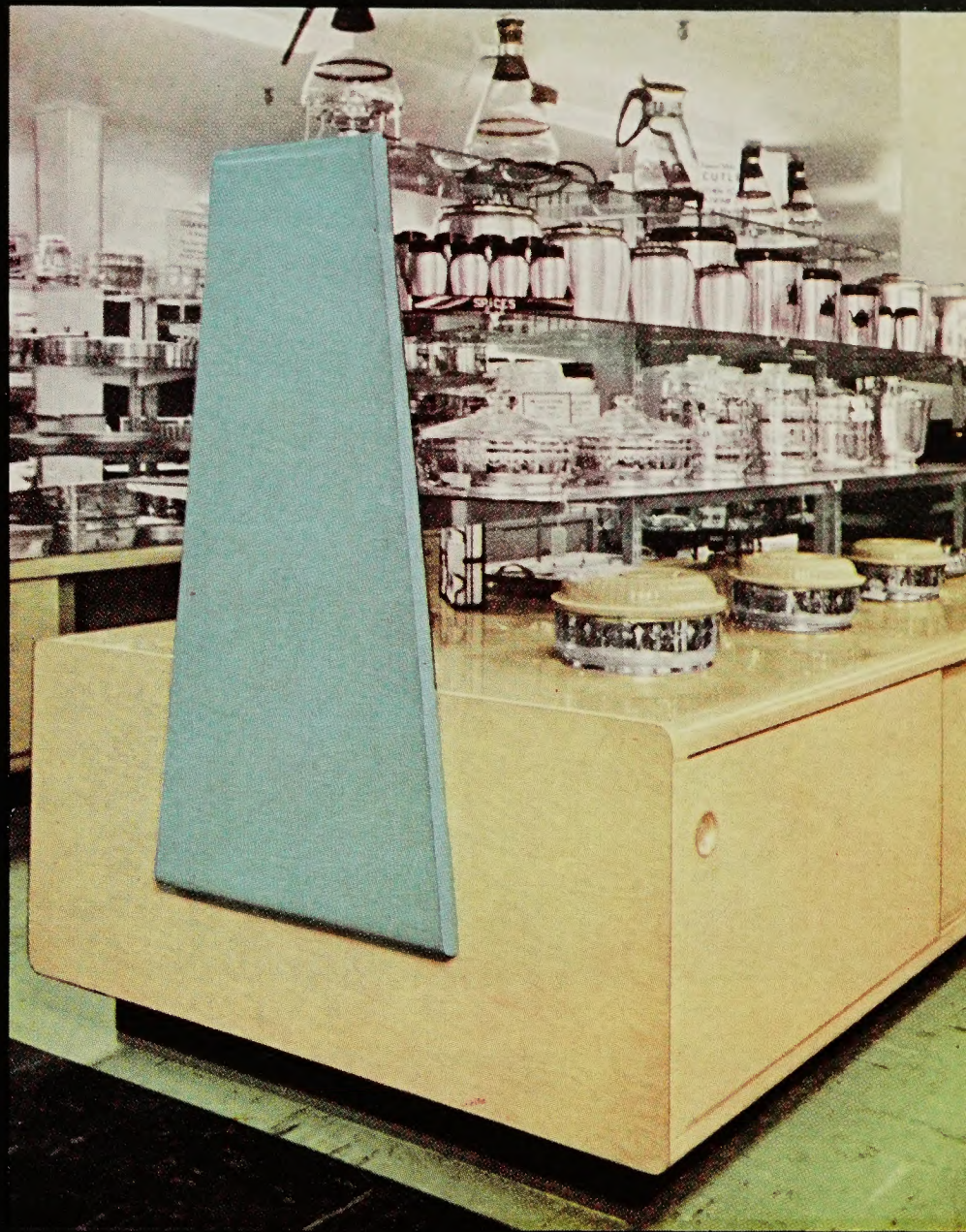
Textolite is the modern counter and table top for home economics rooms.

STORES & SHOPS...

Textolite interiors provide pleasing color and pleasant surroundings in department stores, shops, drug stores, food stores, jewelry stores and other commercial establishments where smart business people strive to make it easy and pleasurable for customers to browse and buy in a cheerful atmosphere.

Walls, doors, ceilings, showcases, display counter tops, island display counters, shelving and bookcases, cash register counters, drawer fronts and other types of store fixtures and furniture are beautiful, durable and easy to keep sparkling clean with the use of G-E Textolite laminated surfacing. The long life of Textolite helps keep refurbishing costs to an absolute minimum.

G-E Textolite is a counter and wall surfacing that takes abuse and stays new looking through many seasons.

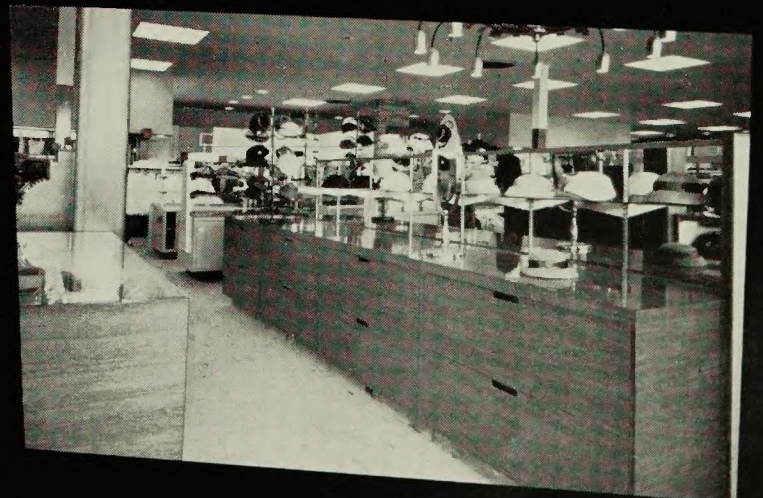


DISPLAY COUNTERS



SHOWCASES

The durable surface of Textolite withstands the constant wear of all types of merchandise.



HAT BARS

Colorful, beautiful Textolite enhances the display of any type of commodity or goods.

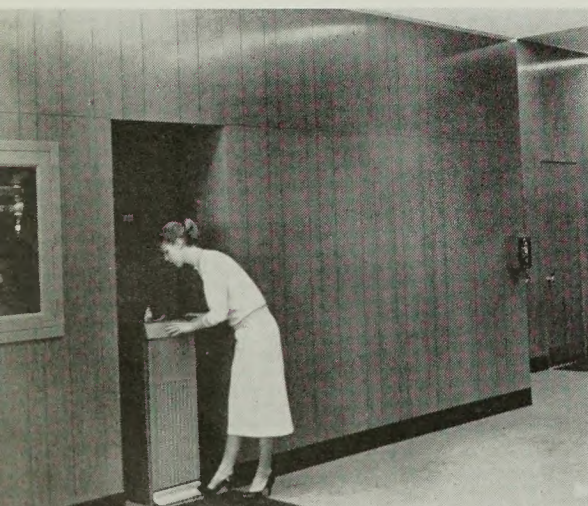
OFFICES . . .



Cheerful, attractive and efficient business operations need the best in furniture, equipment, fixtures and facilities. Textolite is the laminated surfacing that meets these requirements for progressive businesses. Offices featuring G-E Textolite—on desk and table tops, cabinet tops and front surfaces, walls, doors, partitions, window sills, and many other applications—are offices in which it's a pleasure to work as well as to visit.

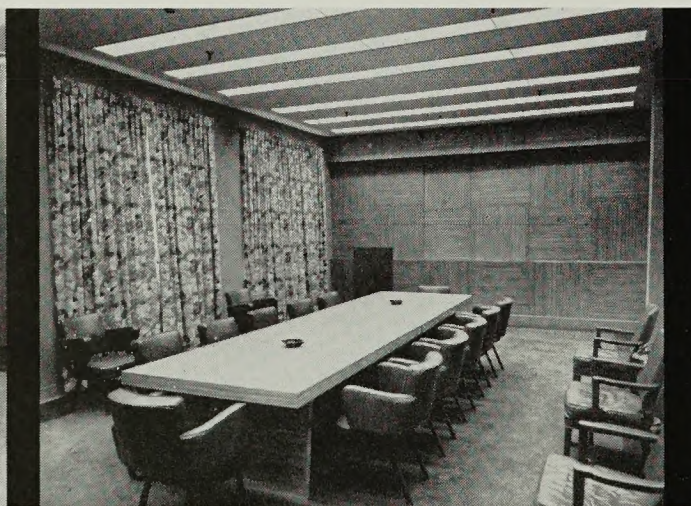
OFFICE FURNITURE

Leading manufacturers of quality office furniture merchandise the features of G-E Textolite desk tops and vertical surfacing on their products. Textolite desk tops are perfect writing surfaces, light reflectance is lower for less eye fatigue, and they're easier to keep clean.



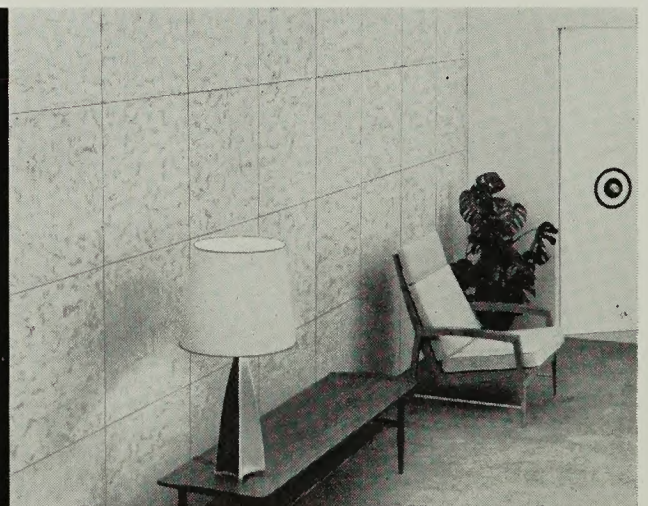
CORRIDORS

Walls surfaced in Textolite wood-grains, all true reproductions, are distinctive as well as durable.



CONFERENCE ROOMS

Durable Textolite table tops and wall surfacing lend dignity and beauty for business meetings.



RECEPTION ROOMS

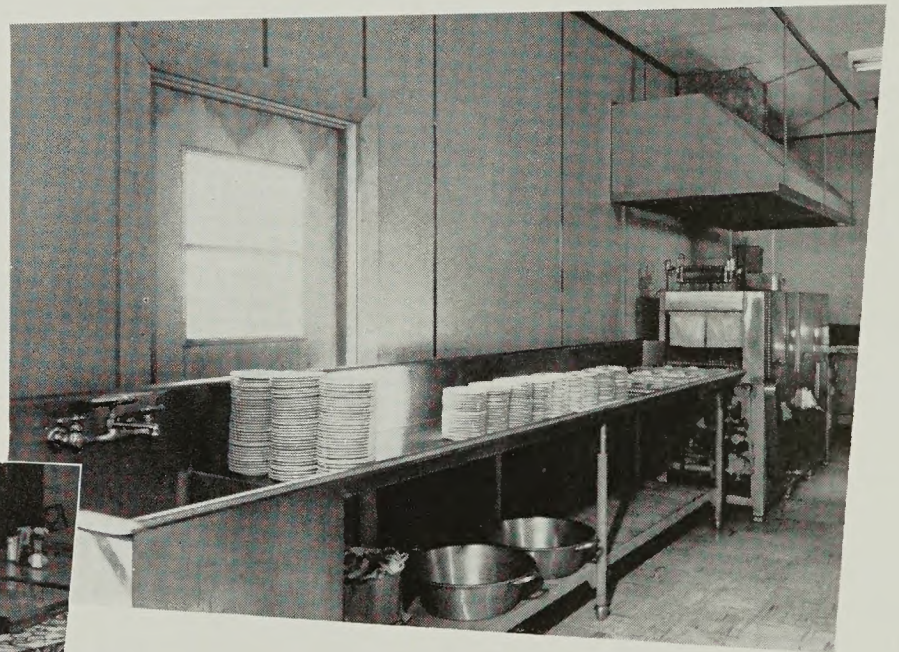
First and often lasting impressions are formed in reception rooms, where Textolite is a practical surfacing.

RESTAURANTS . . .

Restaurant owners and operators know and appreciate the practical features of G-E Textolite for counter tops and fronts, table tops, booths, walls, partitions, railings, display cases, service-stations, doors, kick plates, baseboards and other types of furniture and equipment used in the food catering industry. Textolite, a sparkling surface that wipes clean with the swish of a damp cloth, is the ideal laminated surfacing for any type restaurant business.

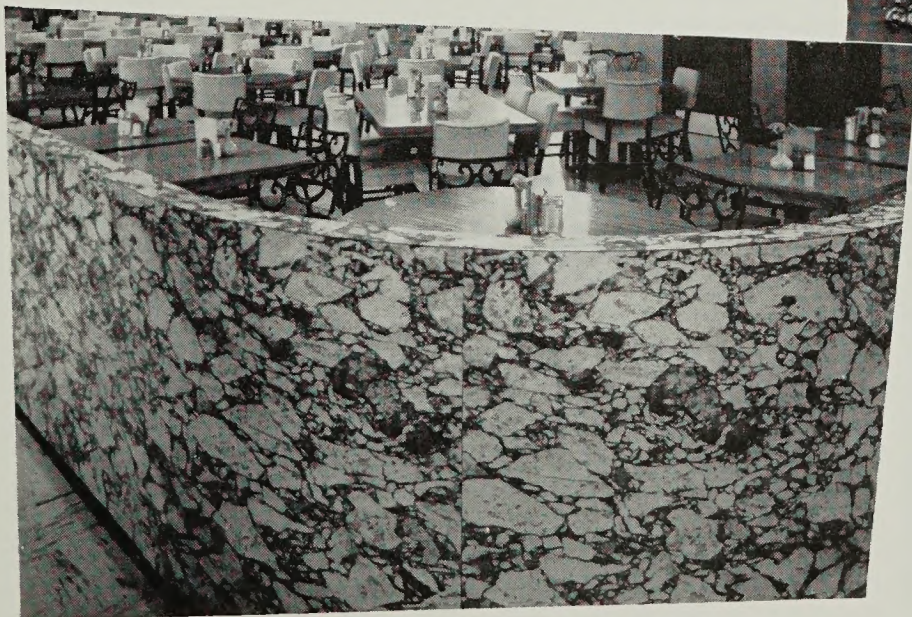


COUNTERS & BOOTH EQUIPMENT




KITCHENS

The easy-to-clean feature of Textolite is conducive to clean, sanitary kitchens with only a minimum of upkeep—on counter surfaces as well as walls. Hot water and steam won't harm the durable surface, which also resists staining from many foodstuffs in constant preparation.



TABLES & RAILINGS

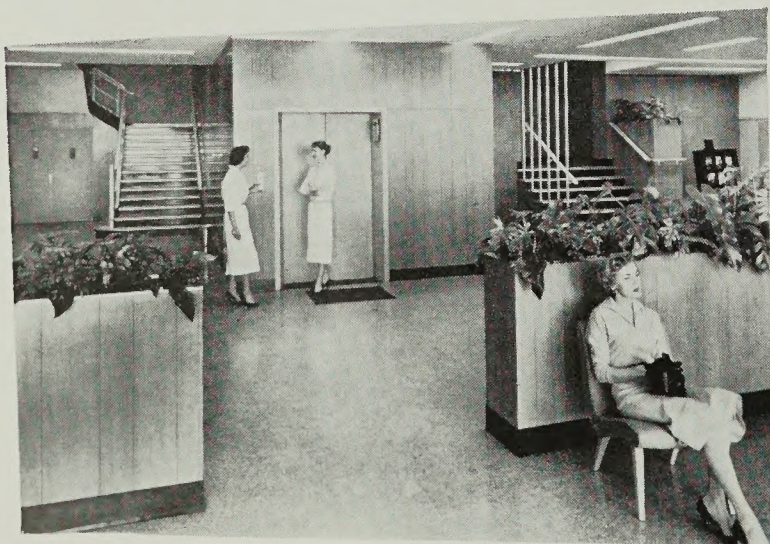
Colorful, long wearing Textolite counter tops clean quickly and easily to promote fast customer turnover.

IN FACT... USE  **Textolite**[®] WHENEVER YOU



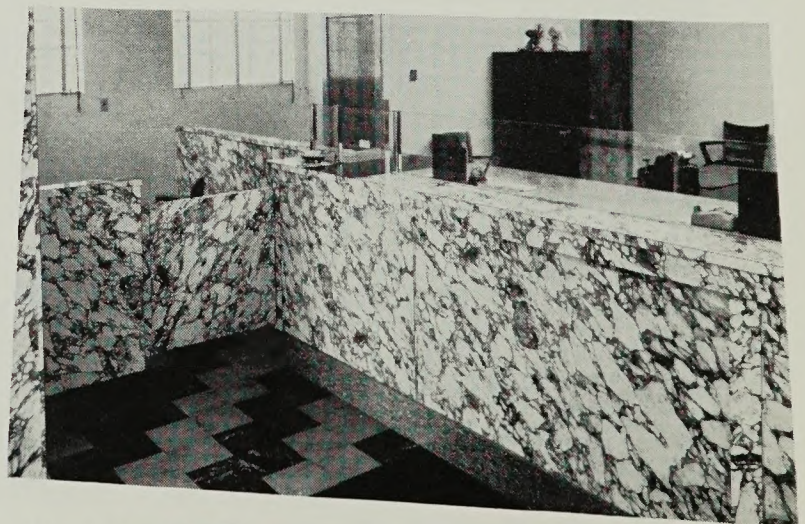
CHURCHES

The communion rail, high altar, pulpit and roredos of St. Gaspar Church, Rome City, Ind., are surfaced with Textolite.



CLINICS

Walls of this medical clinic lobby and lounge, plus the planter partitions, are covered with Textolite.



BANKS

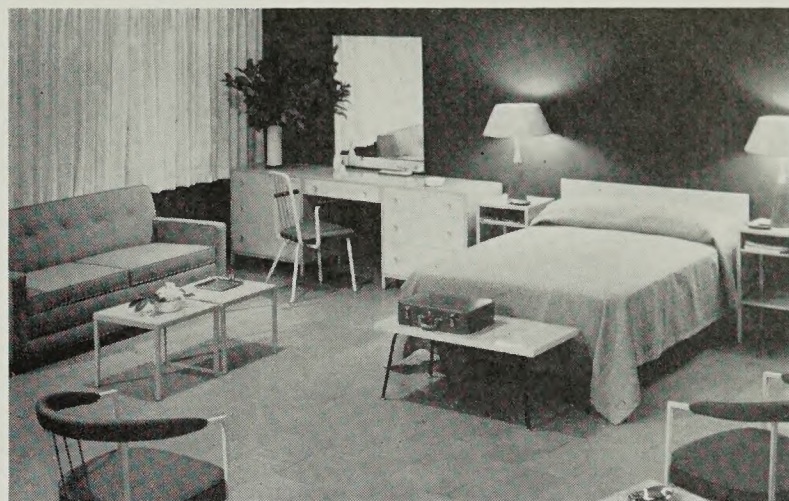
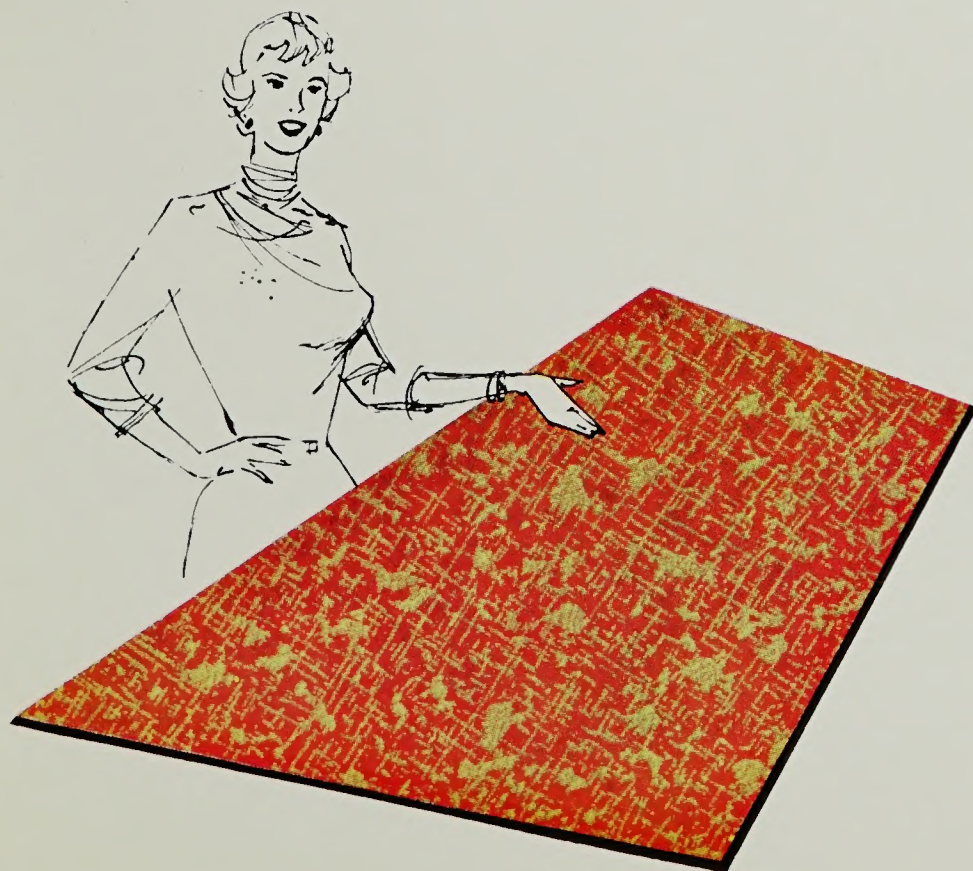
St. Anne's Credit Union, New Bedford, Mass., has made very practical use of G-E Textolite surfacing.

NEED A DECORATIVE, DURABLE PLASTIC SURFACE

Applications for General Electric Textolite for counter tops and vertical surfacing are unlimited. The decorative quality, combined with durability, washability and practicality, make Textolite a versatile laminated surfacing for any type residential, institutional, commercial or industrial use. On the following page is an additional listing of only a few applications for which G-E Textolite can be used in a variety of building types.

The economics of Textolite surfacing are in reduced cleaning and maintenance costs for many of the applications outlined here, plus such others as hotels, motels, libraries, hospitals, gymnasiums, auditoriums, post offices, colleges and universities, service stations, prisons and jails. Industrial aviation and marine uses are also numerous.

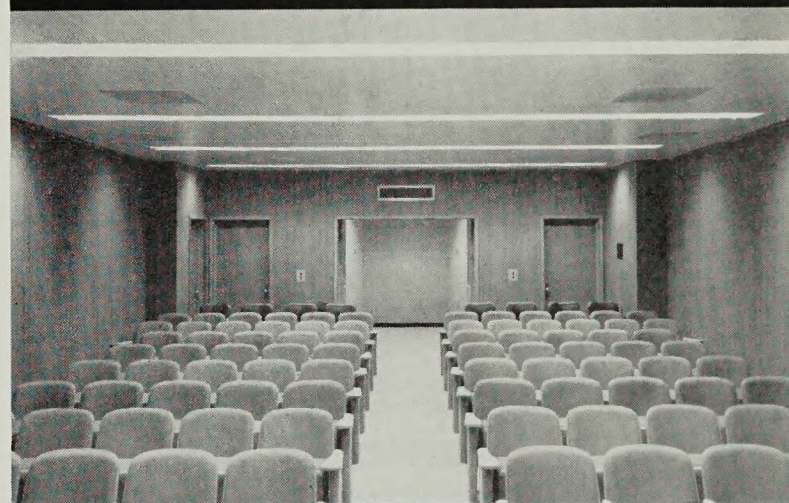
General Electric Textolite laminated surfacing has an amazing durability, plus a variety of almost 70 decorator inspired patterns and colors from which to choose.



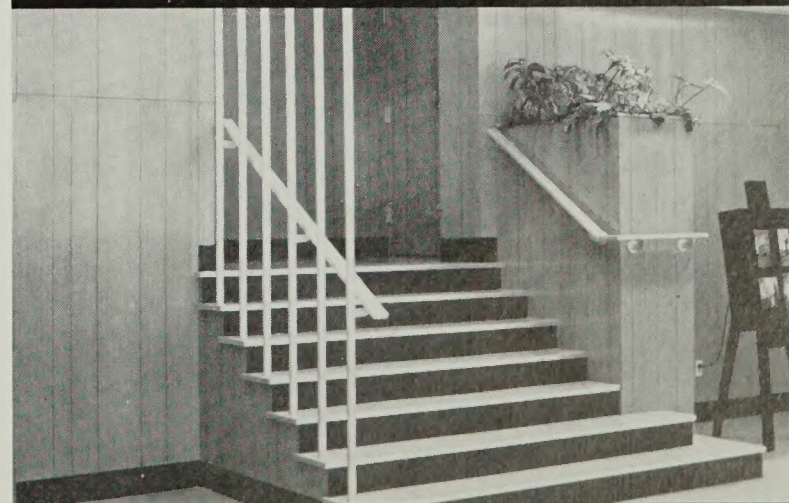
HOTELS, MOTELS



LOBBIES



AUDITORIUMS



HIGH TRAFFIC STAIRWAYS



Textolite

LAMINATED SURFACING

BUILDING TYPE

PRODUCT USE

		office partitions	window stools	counter tops	wall paneling (non-residential)	folding partitions	display cases	kitchen wainscoting	kitchen cabinets	kitchen counter tops	sliding splash boards	drainboards	closet fronts	flush doors (interior)	kick plates	lavatory sinks	vanitories	acoustical tile	floor tile	stall showers	bathroom wainscoting	storagewall cabinets	desk surfaces	corridor wainscoting	elevator cab interiors	curtainwall panels (exterior)
COMMERCIAL	Garages, Service Stations																									
	Banks																									
	Office, Loft Bldgs.																									
	Stores																									
	Restaurants																									
MANUFACTURING	Processing Bldgs.																									
	Mechanical Bldgs.																									
EDUCATIONAL	Labs, Science Bldgs.																									
	Libraries, Museums, etc.																									
	School, College Bldgs.																									
HOSPITAL &	Hospital Bldgs.																									
INSTITUTIONAL	Institutional Bldgs.																									
PUBLIC	Public Administration Bldgs.																									
	Post Offices																									
	Armories, Arsenal																									
	Jails, Penitentiaries																									
RELIGIOUS	Churches																									
	Misc. Religious Bldgs.																									
SOCIAL &	Assembly Bldgs.																									
RECREATIONAL	Clubs, Lodges																									
	Theaters																									
	Gym & Athletic Bldgs.																									
MISCELLANEOUS	RR, Bus, Air Terminals																									
RESIDENTIAL	Hotels, Motels																									
	Dormitories																									
	Apartment Bldgs.																									
	Family Dwellings, all types																									

WRITE
FOR
SAMPLES



To receive actual samples of the many G-E Textolite laminated surfacing patterns and colors, and for more information, write General Electric Company, Laminated Products Department, Coshocton, O.



Textolite®

LAMINATED SURFACING

GENERAL  ELECTRIC

Laminated Products Department

Coshocton, Ohio